

Retail Consumer Credit.—Studies on retail consumer credit, an outgrowth of special inquiries conducted by the Wartime Prices and Trade Board during the period of wartime controls, have been continued by the Dominion Bureau of Statistics since 1945. Only those trades in which the extension of credit plays an important part were brought within the scope of these surveys.

Prior to 1951, the changes in credit sales and accounts outstanding were presented in index form. In 1951, the series was revised to show estimated dollar value back to 1948. Results of consumer spending are shown here in dollar form from 1948 to the latest available quarterly period.

Table 22 shows dollar estimates of cash, instalment and charge sales by quarterly periods from 1948 to the end of 1951, and percentage composition of sales and receivables. The movement in sales and accounts receivable of retail consumer credit are shown in Table 23.

22.—Quarterly Dollar Estimates and Percentage Composition of Retail Consumer Credit for All Trades, 1948-51

Period	Sales during Period				Accounts Receivable at End of Period		
	Cash	Instalment	Charge	Total Sales	Instalment	Charge	Total
DOLLAR ESTIMATES (IN MILLIONS)							
1948-January-March.....	1,176.2	82.4	338.8	1,597.4	75.2	235.0	310.2
April-June.....	1,471.5	107.6	391.3	1,970.4	83.5	260.0	343.5
July-September.....	1,534.8	92.1	387.6	2,014.5	86.2	271.2	357.4
October-December.....	1,694.7	129.8	432.5	2,257.0	111.6	299.7	411.3
1949-January-March.....	1,230.6	97.8	361.4	1,689.8	104.7	267.0	371.7
April-June.....	1,626.3	133.7	450.9	2,210.9	112.8	298.7	411.5
July-September.....	1,618.6	128.1	439.8	2,186.5	115.0	299.9	414.9
October-December.....	1,716.7	155.4	468.6	2,340.7	139.8	327.7	467.5
1950-January-March.....	1,353.9	137.3	382.2	1,873.4	129.6	291.4	421.0
April-June.....	1,764.5	183.4	475.1	2,423.0	137.4	313.2	450.6
July-September.....	1,838.6	196.0	497.8	2,532.4	144.5	331.2	475.7
October-December.....	1,927.4	203.4	507.8	2,638.6	169.5	377.1	546.6
1951-January-March.....	1,589.0	183.8	476.8	2,249.6	143.2	348.7	491.9
April-June.....	1,989.8	200.8	540.0	2,730.6	121.8	356.5	478.3
July-September.....	1,920.5	197.4	536.5	2,654.4	99.8	356.9	456.7
October-December.....	2,033.1	195.4	581.9	2,810.4	105.7	401.7	507.4
PERCENTAGE COMPOSITION							
1941-Average.....	71.6	8.9	19.5	100.0	34.4	65.6	100.0
1948-January-March.....	73.6	5.2	21.2	100.0	24.2	75.8	100.0
April-June.....	74.7	5.5	19.8	100.0	24.3	75.7	100.0
July-September.....	76.2	4.6	19.2	100.0	24.1	75.9	100.0
October-December.....	75.1	5.7	19.2	100.0	27.1	72.9	100.0
1949-January-March.....	73.1	5.8	21.1	100.0	28.2	71.8	100.0
April-June.....	73.5	6.1	20.4	100.0	27.4	72.6	100.0
July-September.....	73.9	5.9	20.2	100.0	27.7	72.3	100.0
October-December.....	73.3	6.5	20.2	100.0	29.9	70.1	100.0
1950-January-March.....	72.3	7.3	20.4	100.0	30.8	69.2	100.0
April-June.....	72.8	7.6	19.6	100.0	30.5	69.5	100.0
July-September.....	72.6	7.7	19.7	100.0	31.0	69.0	100.0
October-December.....	73.1	7.7	19.2	100.0	31.0	69.0	100.0
1951-January-March.....	70.6	8.2	21.2	100.0	29.1	70.9	100.0
April-June.....	72.9	7.3	19.8	100.0	25.5	74.5	100.0
July-September.....	72.4	7.4	20.2	100.0	21.9	78.1	100.0
October-December.....	72.3	7.0	20.7	100.0	20.8	79.2	100.0